**Touch-SUNO**

**A multimedia touchscreen for fuel dispensers**

* *Integrated multimedia touchscreen with fuel and pricing information*
* *Simultaneous display of fuel transaction and media content*
* *Custom advertising and promotion*
* *Sales of advertisement to third parties*

Petrol stations represent the ideal place for effective communication with customers. Take advantage of the opportunity to provide your customers with information and fun while tanking. Multimedia touchscreen Touch-SUNO 15 or 24 inch size brings new promotion and sales promotion options. It is the ideal way to increase own products sales and provide paid promotional space to third parties at the same time.

**INCREASE YOUR INCOME EASILY AND CLEVERLY!**

***„Customer case studies have found out that multimedia touchscreens located at petrol stations can increase promotion profit up to 40 %! At the same time you can increase sales in your shop by using the same user interface.“***

**SIX REASONS TO CONSIDER THE MULTIMEDIA TOUCHSCREEN**

1. You distinguish from competition and increase your petrol station attractiveness.
2. You support sales and turnover
3. You inform the customer about your company and business
4. You simplify and enhence the fuel dispensing pump manipulation
5. You replace the static panel with an attractive and eye-catching display
6. You get the space for paid third party advertising

**SUPPORT SHOP SALES!**

***„Display media on fuel dispenser will help you promote your services and share products information.“***

**Main benefits of the multimedia touchscreen Touch-SUNO:**

* A large, full colour and high-resolution screen delivers any message effectively
* Products and services promotion based on various occurrences such as transaction status, fuel type, loyalty discounts and cards, daytime, temporary promotions and much more
* Media information, fuel and pricing displaying helps to deliver the content to more sensitive and more perceptive audience more effectively
* Advanced speakers technology brings the opportunity to provide advertising, media or audio information content
* A possibility to activate differently targeted promotion and communication at each stage of the fuelling process

**A complete displaying solution**

* Displaying of visual impulses to customers during the fuelling process leads to the **increased revenues from business** and **impulsive purchases**
* Customer case studies show, that informing customers about the benefits and qualities of premium **fuels,** **brings increase of sales**
* Collaboration with selected local partners and subsequent promotion of their products and services supports **more efficient return on investments**
* A competitive advantage brings the opportunity to offer customers **better service and more comprehensible communication**
* **Building customer loyalty** by displaying real time, local news, weather etc.
* An opportunity **to present company** and business in your community

**Technical specifications**

|  |
| --- |
| * Integrated multimedia screen with fuel transaction displaying |
| * Simultaneous transaction and media content displaying |
| * A possibility to display two transactions on one screen |
| * Special media content on refuelling process start-up for each fuelling place |
| * Optional capacitive touchscreen for pre-setting |
| * Audio output with waterproof speaker |
| * Multilingual user interface |
| * High brightness and auto-adjustable display |
| * Well readable in the sunlight |
| * Custom content |

|  |  |
| --- | --- |
| Screen size | 15“ width or 24“ height |
| Resolution | 1024 x 768 pix |
| Brightness | 1500 cd / m2 |
| Operating temperature | -20 °C to 85 °C |
| Touchscreen | Capacitive |
| PC systém memory | 2 GB DDR3 |
| Data storage | 64 GB SSD RO-MLC |
| Operating system | Debian Linux |
| Connection | Ethernet |

https://www.tatsuno-europe.com/